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"The Heart Beat of the Town"

For the Fifteenth Year

AGAWAM NEWS INC.

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READERS

Agawam's First Newspaper Serving All The People

Vol. 15 No. 50

Agawam, Mass. - Thursday, December 21, 1967

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LIBRARY
FEEDING HILLS, MASS.

Merry Christmas

ECCE
AGNUS DEI
BEHOLD THE
LAMB OF GOD
WHO TAKES AWAY
THE SINS OF
THE WORLD



Adoration of the Shepherds, Nurillo

FOR A CHILD IS BORN
TO US, AND A SON IS
GIVEN TO US, AND THE
GOVERNMENT IS UPON
HIS SHOULDER: AND HIS
NAME SHALL BE CALLED
WONDERFUL, COUNSELOR,
GOD THE MIGHTY,
THE FATHER OF THE WORLD
TO COME
THE PRINCE OF PEACE

Isaiah 9,6

Happy Birthday, Jesus

Once again the staff of this newspaper joins with all the area business men who send you special Christmas Greetings this hallowed time of year. May God's greatest blessings be bestowed upon you and your loved ones and may peace reign in all the world.

THE AGAWAM NEWS, Inc.

Legends of Christmas

"The stockings were hung by the chimney with care,

"In hopes that St. Nicholas soon would be there."

So wrote Clement E. Moore in 1822. And so it will be in most homes this Christmas Eve, at least where there are small children, at least in North America, and even though St. Nicholas has become Santa Claus.

The custom seems to come from Great Britain. There, too, children hang their stockings by the fireplace, hoping that Father Christmas will fill them with Christmas treats. In other lands the customs vary.

In Belgium and The Netherlands, people exchange gifts on Dec. 6, St. Nicholas' Day. A man dressed in the rich robes of a bishop represents the saint. He questions the children about their behavior during the year and promises to return during the night with gifts for the good children.

In Holland the children fill wooden shoes with cookies and candies for the saint and leave them on the doorstep. He takes the goodies and leaves toys and other gifts.

In France, children put their shoes on the doorstep on Christ-

mas Eve so the Christ Child (or Father Christmas) can fill them with gifts. In Italy, on the eve of Epiphany, or Twelfth Night, a sort of aged fairy queen named La Befana comes down the chimney with gifts for the children.

Most children in South America believe that the Wise Men bring them Christmas gifts. Children in Brazil find gifts in their shoes on Christmas morning. On the eve of Epiphany some people leave water and hay on the doorstep for the Wise Men's camels.

Christians in China and Japan observe Christmas customs that are familiar to us. The Chinese version of Santa Claus has a Chinese name which varies according to the dialect.

And in Japan? Santa Claus is called Santa Claus.

DOWN THE CHIMNEY

The belief that Santa Claus comes down the chimney may come from an old Norse legend, World Book Encyclopedia says. The Norse believed that the goddess Hertha appeared in the fireplace and brought good luck to the home.

WMEC HAS NEW PROGRAM FOR CUSTOMERS

Western Mass. Electric Co. announced today that it will launch a program which will make it possible for customers to have their electric bills paid automatically by their banks, through their checking accounts.

Paul J. Sullivan, vice-president of WMECO, said that agreements have been reached with commercial banks in Western Massachusetts which indicate the plan will be in operation shortly after the first of the year.

Under the system, a customer of the utility will receive a memorandum bill notifying him of the current status of his account with the utility. One week later, the amount due will be automatically deducted from his checking account. Thus, the customer will have no check to write, no stamp to buy, no letter to mail, and no chance of forgetting to pay the bill.

"This will be the first time in New England and among the first in the nation that utility customers may, in effect, pay their bills without writing checks or making a personal visit to a business office with payment," Sullivan said.

Christmas-Only Days Away

And no one is more aware of it than Captain Eileen Taylor, Salvation Army Family Service Bureau Director.

Since before Thanksgiving hundreds of mothers and fathers, alone or together, usually accompanied by their younger children, have visited Captain Taylor's office at The Army's building on Boston's Berkeley Street.

Family problems and needs have been discussed and reviewed with other agencies through the Christmas Clearing Bureau. The needs of 2500 already have been evaluated before provision was made for their Christmas gifts and dinners.

According to Captain Taylor, through the community's thought-

ful support, every case will be considered and every family assisted so that all may share in the true spirit and meaning of Christmas.

In Any Language

It's Zalig Kerstfeest in Dutch-speaking Belgium. It's S Rozhdestvom Khristovym in Russia, and Wesolych Swiat Bozego Narodzenia in Poland.

It's Glaedelig Jul in Denmark, and Buon Natale in Italy. It's Boas Festes in Portugal, Felices Pascuas in Spain, and Froeliche Weihnachten in Germany.

In French, it's Joyeux Noel.

And in English, it's

Merry Christmas

Send in only \$1.00 and we'll put you on our mailing list for 1 year.

Name _____

Address _____

Phone _____

Please check new ☐ renewal ☐

Out of State --- 1.50

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Elizabeth LeDuc, Owner

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FOR ADVERTISING CALL - 732-1495

FREE COFFEE READY TO HELP CUT HOLIDAY TRAFFIC TOLL

Is the party host responsible for his guests getting home safely? This question has prompted a holiday safety campaign, "First a Friend . . . Then a Host," launched today by the Auto Club of Springfield.

"We think the host is responsible — certainly as a friend — to discourage excessive drinking by guests who will be driving,"

said Raymond A. Compton, safety director of the local AAA Club.

"We would prefer that partygoers would not drink and drive, but we must be realistic — many do. Therefore, this campaign is approaching the problem through the host who provides the drinks," he said.

The AAA Club offered these suggestions for modern party

hosting — geared to the expressway age:

1. Do not press drinks on guests who will be driving.
2. Have a good selection of non-alcoholic beverages available.
3. Prove your lavishness as a host with a tempting display of food.
4. Instead of mixing drinks, try a self-service bar. Guests who mix their own usually have less potent drinks and fewer of them.
5. Begin pushing food, and de-emphasizing drinks, well before the end of the party.
6. Tactfully encourage a guest who may have over imbibed to sober up before leaving, or arrange his transportation home as a passenger.

The First a Friend . . . Then a Host campaign was started in a New York state community in 1965. Similar campaigns were conducted by AAA Clubs in Wisconsin, Michigan and Ohio last holiday season, with dramatic results, according to Mr. Compton.

In Steubenville, Ohio, with the campaign running from December 12 to January 1, 1967, traffic deaths were down from two to one, compared with the same period the previous year. Traffic injuries were 20 instead of 30, and automobile accidents were 71 instead of 104.

"Although many factors contributed to these improved statistics, we think First a Friend . . . Then a Host was beneficial. Alcohol is a factor in one of every two traffic deaths, and if one accident can be prevented in the Greater Springfield area as a result of this campaign, we should be highly gratified," the AAA official said.

When the doctor puts you on a strict diet, he usually allows you to eat all you like of anything you don't like.

QUICK REPAIRS

Lamps - Vacuum Cleaners
Mixers - Toasters - Irons

HANNIGAN'S

766 Main St., West Spfld.
Tel. RE 7-8730



- Slipcovers
- Draperies
- Wallpaper
- Custom Furniture
- Carpeting

Elaine Roberts Interiors
703 MAIN ST., AGAWAM
Call 732-3532, LO 8-5945
Open Tues. Thru Sat. 9 to 5 P.M.
Friday 9 to 9



Hillside Gardens
500 North St. - Feeding Hills

Order Your Plants Now

Flower arrangements and corsages
at low prices

Free Delivery
734-5423

open Christmas Day 12 - 6
closed Saturdays



Greetings
to you at
CHRISTMAS

DR. RICHARD RABINOWITZ
53 SPRINGFIELD STREET SPRINGFIELD



May the Infant Jesus bless us all
DAIRY MART NO. 1

Manager—Jean Bastien
711 MAIN STREET AGAWAM



We wish you all a

MERRY CHRISTMAS

FAIRBANKS AUTO SCHOOL
20 DWIGHT ST. SPRINGFIELD



*To wish you a
Blessed Christmas
and a New Year
of happiness*

Food Marts



Pamphlets Free On "Common Cold"

The common cold — most common at this time of year — cannot be cured, despite fancy claims for various home or patent remedies.

"The best you can do," said Mr. Robert Turner of the Hampden County Tuberculosis & Public Health Association, "is use common sense in taking care of the cold, and in consulting your doctor if complications appear." A new brochure financed by the Christmas Seal Campaign outlines information on the disease.

In its pamphlet "Common Cold — the Facts," the Hampden Association lays to rest for all time some of the remedies passed

down from grandma's day, for example, the pamphlet points to that piece of flannel wrapped around a sore throat as being nothing but a "substitute for the teddy bear you clutched as a baby."

And another favorite cure: "Feed a cold and starve a fever." The pamphlet asks, "What do you do if you have both a cold and a fever?"

Colds are caused by many viruses — some unidentified, and none of them respond to antibiotics. These are effective against bacteria, which may cause secondary infections while a person suffers from a cold.

Although there isn't much that can be done to prevent, or cure, a cold, the Hampden Association does recommend taking precautions against catching the cold virus and suggests steps that can be taken to control cold symptoms.

The pamphlet is available free, by telephone or written request, to the Hampden County Tubercu-

losis & Public Health Association.

Among many of its recommendations in the prevention of colds is (1) remaining away from crowds; (2) eating well balanced meals.

And after you catch a cold, it is recommended that you stay out of crowds to avoid passing your virus along to the unaffected.

The Christmas Seal Campaign is a once-a-year fund-raising drive which finances programs to educate people on how to prevent emphysema, tuberculosis, chronic bronchitis and to alert people about the dangers of air pollution and cigarette smoking.

HCIL Group Sets Dec. 28 For "Hors D'oeuvres" Party

On Thursday, December 28th, at 8:00 in the Clinic Room of the Administration Building (Town Hall) on Main Street, the Feeding Hills HCIL Group will hold an HOR D'OEUVRES party night. Everyone attending is asked to bring something in canapes, dips or appetizers so they can be tasted and the recipes shared. Also, bring a dollar gift for exchange.

Mrs. Alice Stahovich and Mrs. Mary Spinelli will be the hostesses for the evening.

The public is invited.

The mince pie, a Christmas tradition, developed from mutton pies, World Book Encyclopedia says English cooks originally baked the pies in the shape of a manger.

Christmas Prayer

for
Peace

in a

troubled world

Tisdell's Barber Shop

709 Main St., Agawam



Merry Christmas



Art Cleaners

301 Springfield St.
Agawam

anyone to finish last 5 monthly payments of \$8.00 on 1966 sewing machine (never used)
781-1202



WARMEST WISHES AT THIS BLESSED SEASON
TO OUR MANY CUSTOMERS and FRIENDS
DREIKORN'S BAKERY



AGAWAM PHARMACY

713 MAIN ST. 981-3142 AGAWAM



A Merry Christmas

**CONNECTICUT VALLEY
BLOCK CO.**

WEST SPRINGFIELD



warmest greetings of the
season to
all our
neighbors and friends

The Squires

15 King Street

Agawam



To one and all...

Merry Christmas

FERRANTI'S PACKAGE STORE

1122 MEMORIAL AVE.
WEST SPRINGFIELD

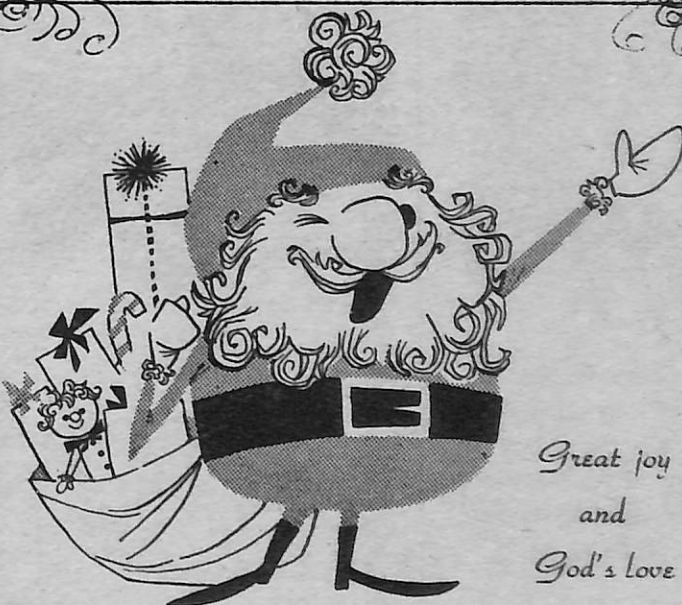
SILENT
NIGHT



May the true meaning
of Christmas make your
holiday the happiest.

**WEBSTER'S
ATLANTIC STATION**

798 MAIN ST. AGAWAM



Great joy
and
God's love

DAIRY MART NO. 6

833 SPRINGFIELD ST.

FEEDING HILLS

SPORTSMAN'S SHOW COMING UP IN JAN.

Thirty sportsmen's clubs planning to participate in the fourth annual Massachusetts Sportsmen's and Boat Show are feverishly involved in preparing for the early opening — Jan. 19 to 21.

The show will be located in the Better Living Center at Exposition Park, West Springfield, Mass. The early date is looked upon favorably by the many com-

Malone's

Farm and Garden Center
338 Silver St., Agawam
Winter Potatoes
Bird Seed — Feed

Happy Holiday



For your good-will and friendly patronage please accept our most hearty thank you. May you have a joyful Holiday.

Cascio's Nursery

262 MEADOW ST.
AGAWAM

mercial displayers who are planning to show their outdoor products to the visiting public.

The annual event is sponsored by the Agawam Sportsmen's Club in cooperation with the Hampden County Council of Sportsmen's Clubs.

Main features will be the large indoor trout pond in which anglers can get a head start on the fishing season; an indoor archery range, manned by the Agawam Bowmen Club, whose members enthusiastically teach the art of shooting the bow and arrow to the eager public, and a fly casting area.

The 1968 line of boat, trailer and camper models as well as firearms displays will also be shown.

Clubs planning to participate include: Agawam Sportsmen's Club, Agawam Bowmen Club, Agawam Revolver Club, Hampden County Council of Sportsmen's Clubs, Hampden County Women's Rod and Gun Club, Hartford Surf Club, Izaak Walton League (Springfield and Quabbin chapters), Pioneer Valley Boat and Surf Club, Sandisfield Rod and Gun Club, United Mobile Sport Fisherman Club and the West Springfield High School Conservation Club.

If you can't push, pull! If you can't pull, please get out of the way!

When you hear a person is beyond medical help, you know he's laid up with a cold.

People may get an education from reading the fine print, but what they get from not reading it is usually experience.

Molita & Thomas
INSURANCE

- AUTO
- HOMEOWNERS
- LIFE
- All Forms of Insurance
- Budget your premiums

733-3339
781-2073 734-8957

Jan. 15 Deadline For ROTC Scholarship Applications

HEADQUARTERS FIRST UNITED STATES ARMY, Fort George G. Meade, Maryland — January 15, 1968 is the deadline date for submission of completed Army Reserve Officer Training Corps (ROTC) scholarship applications.

Young men who are currently high school seniors are eligible to apply for one of the 800 four-year scholarships.

The scholarships will be valid next fall at any of 247 colleges and universities offering Army ROTC. The successful applicant will receive full cost of tuition, textbooks and laboratory fees plus \$50 a month living allowance for four years.

Awards will be based primarily on scholastic standing, physical qualifications and leadership potential.

Applications and detailed information may be obtained by writing to: ROTC Scholarship, First U.S. Army, Fort Meade, Md. 20755.

High School Students



Start your driver education
vacation week — Dec. 26
REGISTER NOW

Qualify to be certified for
lower insurance premiums.
PLEASE CALL
FOR PROMPT, COURTESY
INFORMATION.

WINCHESTER
AUTO SCHOOL
190 STATE ST. RE 9-2533

**JOY AT
CHRISTMAS**

Tinti's 22 KING ST.
AGAWAM



Velasquez

MAY THE JOY AND BLESSINGS OF THE INFANT JESUS
BE YOURS THIS HOLY SEASON.

SPRINGFIELD FEDERAL SAVINGS & LOAN ASSOCIATION

133 STATE STREET — SPRINGFIELD



Christmas, wonderful Christmas! We wish that it may bring to you and yours a bountiful blessing of enduring joy.

CENTRAL PACKAGE STORE

52 RIVER ST.
AGAWAM



GREETINGS

Here's a holiday tradition
we really cherish . . . time out
to tell you how much your loyal
friendship and patronage mean to us
and to wish you and your family a very
healthy, happy and cheerful festive season!

**Western Bank
AND TRUST COMPANY**

11 CENTRAL STREET
WEST SPRINGFIELD

BRANCH ADDRESS
1000 RIVERDALE, WEST SPRINGFIELD

Sen. Hammond Renews Fight Against Billboard Intrusions

State Senator George D. Hammond of Westfield said today he is making a new legislative effort to return final authority for the erection of advertising billboards and other signs to the officials of the cities and towns of the Commonwealth.

Senator Hammond has filed a bill which would prohibit the state Outdoor Advertising Board from issuing a permit for a billboard or a sign whenever written objection was received from a city or town following a public hearing on the application.

"I am continuing this effort because I feel very strongly that two or three men in Boston should not have the power to overrule the cities and towns, and to tell them that they shall have a billboard regardless of the feelings of the cities and towns, as is most often the case.

"Earlier this year my bill to return final authority to the cities and towns was passed by the Sen-

ate, and lost by only three votes in the House of Representatives, indicating to me that more and more of the state representatives realize that the people are interested in the billboard legislation and want it passed. They know it is not just for the state Outdoor Advertising Board to go over the heads of the people, without regard for the appearance of our cities and towns."

Senator Hammond said that "even now the city of Springfield

and the town of East Longmeadow are engaged in a controversy over the erection of large billboards in their communities. Neither community wants the sign erected, and the way things now stand they may have absolutely nothing to say about it."

The Hampden-Berkshire District legislator said: "I plan to give this bill my major attention, as I have in past years. Again I will be looking for the support of the many individuals

and organizations that favor my bill, and I believe that together we can be successful in the next legislative session."

Humor is really laughing off a hurt, grinning at misery. — Bill Mauldin, in Houston Post.

Have You?

Have you heard the one about the absent-minded husband who sent his wife to the bank and kissed his money good-bye?

— Mainsheet, Bainbridge.

SURE WE MAKE SMALL LOANS

... at very small cost, too.

Come in or 'phone 734-6411

It's better to borrow from SIS, the bank that likes to say YES.

Speedy Individual Service



**SPRINGFIELD
INSTITUTION FOR
SAVINGS**

COMPLETE LINE OF
Musical Instruments

SALES
RENTALS
REPAIRING

THE DRUM SHOP

188 STATE ST., SPRINGFIELD

Private Instruction
BY HIGH-GRADE TEACHERS
ALL INSTRUMENTS
F.E. OLDS • BUESCHER
MANY OTHER TOP QUALITY BRANDS

INSTRUMENTS PURCHASED ON
A RENT-TO-OWN BASIS

Complete Line Of MUSIC SUPPLIES
Popular & Classical Sheet Music

734-0309 733-3935

P. A. BRACKETT, PROP.

a real live kitten
for Christmas
Better than Toys.
LY 8-8724

TELEVISION REPAIR

NEWELL'S

TELEVISION & RADIO

374 PARK ST., W. SPFLD.

TEL. RE 2-6810



Season's

Greetings to
one and all...

**RISTORANTE
VECCHIO**

86 MAPLE ST.
AGAWAM

The three Calling Days of Christmas

Bargain Long Distance Rates are in effect all the Christmas weekend.

Give your true love a call on the three days of Christmas. At the new rates you can afford it. And if you call before Christmas Day you'll avoid the possible delays of the telephoning rush.

So why not call early this year? It's just a helpful tip to go along with Christmas Greetings from all of us at New England Telephone — where we try to make your every "hello" ... a real good buy.

These bargain evening, weekend, and holiday rates are in effect from 7 p.m. Friday, to 7 a.m. Tuesday. That means you can make a 3-minute, station-to-station interstate call anywhere in the continental U.S. (except Alaska) for \$1 or less, plus tax. After midnight you can make the same call for 75¢ or less, plus tax, if you dial direct.



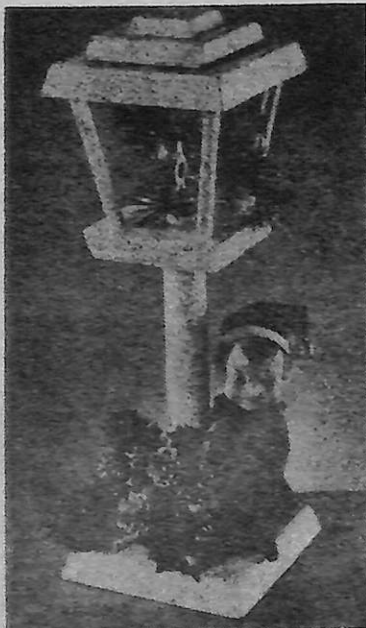
New England Telephone
Part of the Nationwide Bell System

Foreign Christmas Foods

The holiday season is one of international good will. It is also a time when many of us enjoy learning about the traditions of other lands. Certain foods, usually served only at this time of year, play an important part in these celebrations says Gisela Pass, Extension Home Economist with the Hampden County Extension Service. Why not enter into this spirit of cheer, pick a country to learn about, read up on its holiday traditions and try its holiday foods. Or you may like to incorporate one or two of the following recipes into your family's traditions.

BORDO DI POLLO DE NATALE (Italy)

1 small fricassee or stewing chicken
1 carrot



JOYOUS NOEL

Best Wishes To All
Townsend Poultry Farms
969 SOUTHAMPTON RD.
WESTFIELD



May the joy and peace of the Christmas spirit ever be yours, and may you have a very happy and blessed Christmas.

SARAT FORD SALES

250 Springfield St. Agawam

2 stalks celery
1 medium-sized onion
Rosemary, marjoram, parsley
1/4 to 1/2 c. chopped cooked escarole or other greens
1 egg, slightly beaten
2 tblspn. grated Parmesan or Romano cheese

Place cut-up chicken, carrot, celery, onion, and herbs to taste in large kettle, add water to cover, and simmer for several hours or until chicken is tender. Add water occasionally so there will be plenty of stock. There should be at least 6 cups of stock. Remove the chicken from the broth and cut up part of the chicken meat in small pieces. Season the stock with salt and pepper to taste and add bits of chicken. Just before serving combine the cooked escarole, egg, and cheese and beat into the soup quickly. Place several tiny meatballs in each bowl and pour hot soup over them. Serves 6 or more depending on amount of stock.

CHRUSTYKY (Ukrainian)

4 c. sifted flour
2 tblspn. sugar
1/4 tspn. salt
6 egg yolks
1 c. commercial sour cream
2 tblspn. margarine
1 tspn. vanilla
1/2 tspn. almond extract
Confectioners' sugar

Combine dry ingredients in large bowl. Beat egg yolks until pale yellow. Add with remaining ingredients to flour mixture. Stir until well blended, then knead

until mixture forms one large ball. Roll out on well-floured board to 1/8-inch thickness. Cut with a pastry wheel into strips 1x3 inches. Make a slit down center of each strip and pull one end through. Fry in deep, hot fat (375 degrees F.) until lightly brown on both sides (about 3 minutes). Drain on heavy paper. When cool, sprinkle with confectioners' sugar. Makes about 9 dozen pastry twists.

BUNUELOS (Mexico)

2 eggs
1 c. milk
about 4 c. flour
3/4 tspn. salt
1 tspn. baking powder

Sift the dry ingredients together. Beat the eggs well, add milk and stir in the dry ingredients, adding as much flour as it will absorb. Roll as thin as possible, and cut large and round with a hole punched in the middle. Fry in deep fat until golden brown. Sprinkle with sugar or serve with Mexican chocolate or spiced syrup.

Every 10-minutes, two persons will be killed and more than 200 will be injured, reports the National Safety Council. Costs will amount to \$380,000. In 1966, there was one death every five minutes and an injury every three seconds for all classes of accidents. Motor vehicle accidents claimed a life every 10 minutes, and caused an injury every 17 seconds.

Merry Christmas

AGAWAM DISCOUNT SALES CENTER
1688 Main St. Agawam

Happy
New
Year

Say it with
American Greetings

AGAWAM PHARMACY
713 Main Street Agawam
981-3142

Best wishes for a
joyful Christmas
from all of us at

MALONE'S FARM and GARDEN CENTER
338 SILVER ST. AGAWAM

To
WISH YOU
A JOYOUS CHRISTMAS

Town Texaco Transtop
395 Main St. Agawam

May the
Christmas
holidays be
filled with
brightness for
you and yours

HOUSER
683 COLUMBUS AVE. OPEN EVES.

1967

Merry
Christmas

Soo's
CHINESE RESTAURANT
344 Elm St.
Westfield

Season's GREETINGS

We send you these greetings with the sincere hope that they find you together with all your loved ones, enjoying the peace and happiness of Christmas. May all the joys of the season remain with you throughout the year ahead.

STATION WWLP
CHANNEL 22
PROVIN MOUNTAIN AGAWAM, MASS.

Conte Announces Filing Dates For Federal Summer Jobs

Representative Silvio O. Conte (R-Mass) today announced the following deadlines for filing applications for Federal summer jobs: applications received by Civil Service Commission January 5 and February 1 will be scheduled for the examination February 10 and March 9.

Each year there are a number of opportunities for summer jobs with Federal agencies, and these jobs are filled on a merit basis. Some jobs require eligibility in the Summer Employment Examination. Other jobs do not require eligibility in the written test but are filled through merit selection plans administered by agencies accepting applications for summer employment. Under these plans, selection is based on appropriate education and/or experience for the job to be filled.

Jobs requiring eligibility in the Summer Employment Examination are seasonal assistants with the Post Office Department and other jobs common to most Federal agencies, such as typists,

stenographers, clerks, and engineering and science aids. Last year's eligibles, including those who were selected for a summer job, must take this new examination.

Jobs for which the Summer Employment Examination is not required include those for which a college degree or equivalent experience is needed, so-called blue-collar jobs, and certain jobs in the Department of Agriculture and Interior, such as park ranger and forest technicians.

Complete information about all summer job opportunities and application procedures may be found in the Civil Service Commission Announcement No. 414, "Summer Jobs in Federal Agencies." This issuance is available on request from U.S. Civil Service Commission offices, Post Offices, and from Congressman Silvio O. Conte, 405 Cannon House Office Building, Washington, D.C. 20515.

COURAGE

A great deal of talent is lost in the world for want of a little courage. Everyday sends to their graves obscure men whom timidity prevented from making a

first effort—who, if they could have been induced to begin, would in all probability have gone great lengths in careers of fame. The fact is, that to do anything in the world worth doing we must not stand back shivering and thinking of the cold and danger but jump in and scramble through as well as we can. It will not do to be perpetually calculating risks and adjusting nice chances.

America's allies of World War I still owe this nation \$19 billion, says Tax Foundation, Inc. This is \$5 billion more than the U.S. will have to pay for interest on the present national debt.



HAPPY Holidays

With sincere thanks for your friendship and loyalty, we wish you the very happiest of holidays!

The Lichters

Agawam Paint & Hardware

303 WALNUT ST. AGAWAM



HOLIDAY GREETINGS

TO YOU, AND YOU, AND ESPECIALLY YOU!

F. C. TAPLIN CO.

2005 RIVERDALE ROAD 736-7201 WEST SPRINGFIELD



Best wishes for a Blessed Christmas and wonderful New Year!

Rack n Cue

325 Walnut St. Ext. Agawam



To our PATRONS Wishing YOU A Merry Christmas AND A HAPPY New Year FROM ALL OF US AT THE

Six Corners Cafe

Louis Lentile proprietor

339 WALNUT STREET SPRINGFIELD, MASS.



LOOKING FOR A CHRISTMAS GIFT

Don't Look Further!

We have your problem solved, with a wonderful selection of gift wrapped wines and liquors in beautiful decanter bottles. Welcome anytime under any tree.

Central Package Store

52 River St. Agawam

for free delivery, call - **RE 3-6221**



Merry Christmas

WESTFIELD SAVINGS BANK

Christmas Cards Got Start In 1843

The letter carrier, his back bent beneath a bulging bag of Christmas cards, may feel that what Sherman said about war might equally be said about Christmas.

But it wasn't always that way. People didn't exchange Christ-

mas cards until relatively recent times. The first specially designed Christmas card is believed to have been printed by a London company and placed on sale in 1843.

Charles Goodall & Sons of London began printing and selling Christmas cards on a wide scale in 1862 and printed cards soon became as popular as the handwritten personal notes that people

had exchanged earlier.

Louis Prang, a Boston lithographer, began printing multi-colored Christmas cards in the 1860's and marketed them in Europe. By 1874 he was selling them in the United States. And that's how it began.

Got your Christmas cards mailed yet?

GIVING IS BETTER THAN GETTING

Except in the case of children, people get more enjoyment from giving than from receiving.

The Salvation Army affords the opportunity for many to give - of themselves and of their possessions - to make Christmas a better time for others.

Before the first gifts can be distributed by Salvation Army League of Mercy volunteers, many hours must be spent in packing and preparation.

Volunteers from The Army's Women's Auxiliary, the Golden Age Club, churches and community service organizations and headquarters staff have put in days and evenings assembling and packaging gifts for men, women and children patients in hospitals and nursing homes throughout the Commonwealth.

Mrs. Lt.-Colonel John W. Baggs, Salvation Army director of Women's Services, noted that hundreds of volunteer service

hours have been contributed, making this vital service program more successful than ever before.

Young people these days can hardly believe that years ago most persons wouldn't buy or do anything they couldn't afford.



Flowers for Christmas

Always in good taste

Keefe Florist
266 WALNUT ST.
RE 4-4073

Call early for best selection



Carousel
ROLLER SKATING RINK
Christmas Party Dec. 23
7:30 - 11 P.M.

games for all ages
races

Door Prizes

2 TRANSISTOR RADIOS

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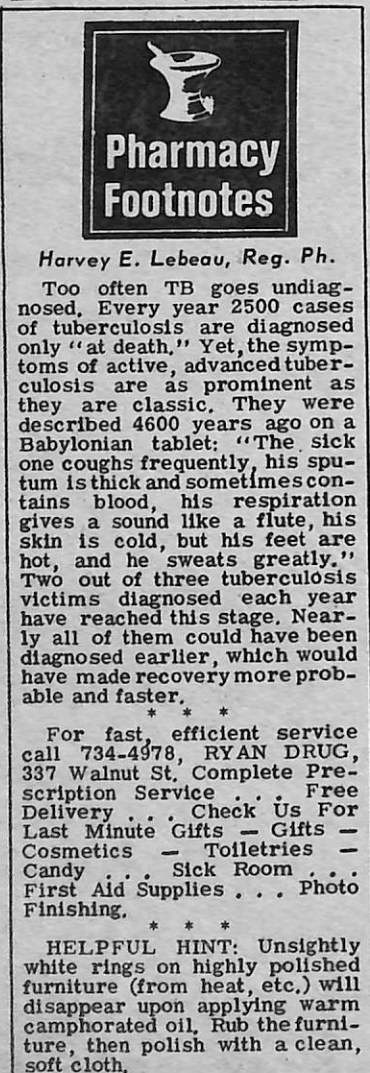
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